## ORDER

Order / Rev:

45669

27686626

Alt Order #: Product Desc:

2022 Primary Electio

Estimate:

3094

Flight Dates:

03/07/22 - 03/13/22

Original Date / Rev:

Order Type:

03/04/22 / 03/07/22

**GENERAL** 

Ax Media

Primary AE:

Sales Office:

Sales Region:

KLKN-TV

Katz Dallas

**DALLS** 

National

Agency

Name:

**Buying Contact:** 

Billing Contact:

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Mike Flood for Congress

Demographic: Product Codes: A50+

Candidates AGY

POL-CAND

Revenue Code 1:

Revenue Code 2: POL

Revenue Code 3: Priority:

P-04

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start Date

**End Date** # Spots Net Amount **Gross Amount** 02/28/22 03/13/22 15 \$2,580.00 \$2,193.00 **Totals** 

Month # Spots Gross Amount Net Amount Rating March 2022 15 \$2,580.00 \$2,193.00 0.00 Totals 15 \$2,580.00 \$2,193.00 0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln Ch Start End		Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
N 1 KLKN 03/08/22 03/08/22	Good Morning America CM	7:00 AM-8:00 AM -T	:30 1	\$175.00P-03 0.00 NM	1	\$175.00
Good Morning America	Good Morning America	(7:00 AM-8:00 AM)				
Start Date End Date	Weekdays Spots/Week	Data Dati				
Week: 03/07/22 03/13/22	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$175.00 0.00		1		
N 2 KLKN 03/11/22 03/11/22	Good Morning America CM	7:00 AM-8:00 AMF	.20 4	0477 007 00 00 00		
7 2 7 2 7 2 7 2 7 2 7 7 2 2 7 7 7 2 2 7 7 7 2 2 7 7 7 2 2 7 7 7 2 2 7 7 7 7 2 2 7	Good Morning America	(7:00 AM-8:00 AM)	:30 1	\$175.00 P-03 0.00 NM	1	\$175.00
Good Morning America	Jood Morning / Micrica	(7.00 AIVI-8.00 AIVI)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 03/07/22 03/13/22	F 1	\$175.00 0.00				
N 3 KLKN 03/12/22 03/12/22	Good Morning America SM	8:00 AM-9:00 AMS-	:30 1	\$100.00P-03 0.00 NM	1	\$100.00
	Good Morning America Sat	(8:00 AM-9:00 AM)		, , , , , , , , , , , , , , , , , , , ,		Ψ100.00
Weekend Good Morning Am				1		
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 03/07/22 03/13/22	S- 1	\$100.00 0.00				
N 4 KLKN 03/13/22 03/13/22	Good Morning America SIM	7a-8aS	:30 1	\$100.00P-03 0.00 NM	1	\$100.00
Weekend Good Morning Amo	Good Morning America Su					
_				- 1		
Start Date End Date	Weekdays Spots/Week	Rate Rating		- 1		
Week: 03/07/22 03/13/22	S 1	\$100.00 0.00				
N 5 KLKN 03/13/22 03/13/22		8a-9aS	:30 1	\$150.00P-03 0.00 NM	1	\$150.00
	This Week					

Print Date: 03/07/22 14:35:21

Page 2 of 2

Order / Rev:

45669

Advertiser:

Mike Flood for Congress

Alt Order #:

27686626

Product Desc:

2022 Primary Electio

3094

KLKN-TV

Flight Dates:

03/07/22 - 03/13/22

Estimate:

Ln Ch Start End This Week	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 03/07/22 03/13/22	Weekdays Spo	ts/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N 6 KLKN 03/07/22 03/07/22		СМ	5p-530p	M	:30	1	\$175.00 P-04	0.00 NM	1	\$175.00
Channel 8 Eyewitness News	Ch 8 News 5p M-F s At Five									
Start Date End Date		ts/Week	Rate	Rating						
Week: 03/07/22 03/13/22	M	1	\$175.00	0.00						
N 7 KLKN 03/09/22 03/09/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	СМ	5p-530p	W	:30	1	\$175.00 P-04	0.00 NM	1	\$175.00
Channel 8 Eyewitness News										
Start Date End Date		ts/Week	Rate	Rating				- 1		
Week: 03/07/22 03/13/22 N 8 KLKN 03/10/22 03/10/22	Ch & Nove at En M E	1	\$175.00	0.00						
14 0 KEKN 03/10/22 03/10/22	Ch 8 News 5p M-F	СМ	5p-530p	T	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
Channel 8 Eyewitness News	At Five									
<u>Start Date</u> <u>End Date</u> Week: 03/07/22 03/13/22	Weekdays Spot	s/Week	Rate	Rating				- 1		
N 9 KLKN 03/12/22 03/12/22		CM	\$175.00 6p-630p	0.00 S-	:30	1	£125 00 D 02	0.00 NIM		0.405.00
	Ch 8 News Sat at 6p	OW	ор-озор	3-	.30	1	\$125.00P-03	U.UU NIVI	1	\$125.00
Eyewitness News 8 At 6-Sat										
Start Date	Weekdays Spot	s/Week 1	Rate \$125.00	Rating				- 1		
N 10 KLKN 03/13/22 03/13/22			530-6p	0.00 S	:30	1	\$150.00P-03	0.00 NM	1	¢150.00
	Ch 8 News Sun 530p		•••	J	.00	,	Ψ100.001-00	0.00 1414)	,	\$150.00
Channel 8 Eyewitness News								- 1		
Start Date End Date Week: 03/07/22 03/13/22	Weekdays Spots	s/Week 1	<u>Rate</u> \$150.00	Rating 0.00				- 1		
	Ch 8 News at 10p M-F		10p-1035p	-T	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
	Ch 8 News at 10p M-F					•	<b>***</b>	0.00	•	Ψ200.00
Channel 8 Eyewitness News Start Date End Date		- AAlook	Data	Dation						
Week: 03/07/22 03/13/22	-T	s/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N 12 KLKN 03/11/22 03/11/22	Ch 8 News at 10p M-F	CM	10p-1035p	F	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
Channel & Evewitness Nows	Ch 8 News at 10p M-F									,
Channel 8 Eyewitness News . <u>Start Date</u> End Date		s/Week	Rate	Rating						
Week: 03/07/22 03/13/22	F	1	\$250.00	0.00						
N 13 KLKN 03/12/22 03/12/22		CM ′	10p-1035p	S-	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
Channel 8 Eyewitness News	Ch 8 News Sat at 10p									
Start Date End Date		/Week	Rate	Rating						
Week: 03/07/22 03/13/22	S-	1	\$125.00	0.00						
N 14 KLKN 03/13/22 03/13/22		CM 1	10p-1035p	S	:30	1	\$205.00P-05	0.00 NM	1	\$205.00
Channel 8 Eyewitness News /	Ch 8 News Sun at 10p At Ten							- 1		
Start Date End Date	Weekdays Spots	/Week	Rate	Rating				- 1		
Week: 03/07/22 03/13/22	S	1	\$205.00	0.00						
	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM 1	0p-1035p	T	:30	1	\$250.00 P-04	0.00 NM	1	\$250.00
Start Date End Date		/Week	Rate	Rating				- 1		
Week: 03/07/22 03/13/22	T	1	\$250.00	0.00						
9 <del>1</del>							To	otals	15	\$2,580.00



Contract # 27686626 Agency: Ax Media CPE: 334/438/3094 Changes as of: 3/7/2022 at 12:56 PM Advertiser: Mike Flood for Congress Flight: 3/7/22 - 3/13/22 Version: Highlighting Makegood 1 Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA Status: Accepted
Con Type: POLITICAL/VOTE Total \$: \$2,580.00

125 West 55th St New York, NY 10019

800 W.47th Street **Agency Order #: 11440493** Product: 2022 Primary Election Buyer: Fernie, Taylor

Office: DALLAS

Total Spots: 15 Total GRP: 69.3 Total CPP: \$37.23

Traffic #: 45669

Kansas City, MO 64112 Salesperson: DARCI WALTS 512-665-6040 Separation: Primary Demo: Adults 55+ Assistant: DARCI WALTS 512-665-6040 Service: Nielsen

Comments: New Order 3/4 - The new order will run Mon 3/7 - Sun 3/13. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30; PopulationBuyType: CPP

3/7 - 3/13

Total

Total

# <b>Day/Time</b> M-F BON 11 10p-10:35p		DP         Program         Rate         A55P Rating         Len         3/7           Channel 8 Eyewitness News At Ten         \$250.00         4.7         30         0	Rate	A55P Rating	<b>Len</b> 30	3/7	<b>Len 3/7 3/8</b> 30 0 0	3/9	3/9 3/10 3/11 3/12 0 1 0 0	3/11	3/12	3/13	Spots	\$ CPF	
				1	5			.			,		- 4	\$1.5C# DO.UCZ#	19 4./
				2	S:	_	2		IOIALS: 1 2 1 2 2		ယ	4	15 \$2,5	\$2,580.00 \$37.23	
						Z	akego	od Co	<b>Makegood Comments</b>	Ø					
Date/Time 4	Action	Added by	Comment												
03/07/22 1:02 PM Accepted	ccepted	Taylor Fernie	Other												
03/07/22 12:59 PM   Sent To Agenc)	ent To Ag	DARCI WALTS	1x na late n	ews on l	riday.	3/4 dt	e to p	ower o	Iltage/i		estima	ata 2976 Movino	1x na late news on Friday, 3/4 due to power outside/FOF on estimate 2076. Moving set to this current optimate on the 14		
03/07/22 12:56 PM   Sent To Rep	,					ĺ						Firm Color to to The	1v no late nows on Eriday 3/1 directs and a COF and the contract of the contra		